



Music Industry Careers

The Music Industry Careers Program is an extensive program designed to prepare students for careers in the music industry as performers, songwriters, recording engineers/producers, music store employees, private lesson instructors, and as management employees for companies selling music industry products and services.

In addition to bands and touring stage shows, other possible employers include recording studios, film companies, radio and television stations, advertising agencies, production companies, and many more. Other career opportunities are open in the fields of music publishing, artist management, concert promotions, and music merchandising.

■ Audio Technology

Students completing this program are prepared to assume audio production positions in the music industry. Employment opportunities include: audio producer, recording engineer, sound-designer and MIDI programmer. Potential employers include advertising agencies, video and audio production companies, recording studios, record labels, and publishing companies.

■ Venue and Talent Management

Students completing this program are prepared to assume management positions in the music industry. Employment opportunities include artist management, entry level to mid-level positions in record labels and music publishing, and positions in retail and wholesale music merchandising as well as booking agencies.

■ Performance

Students completing this program are prepared to assume positions in the music industry as touring musicians, nightclub acts, show bands, studio musicians, recording artists, and as teachers of popular music in private music studios.

■ Songwriting

Students completing this program are prepared to assume positions as composers, arrangers, and songwriters. Employment opportunities include working for advertising agencies, recording studios, production companies, and broadcasting companies.

Degrees and Certificates

- AAS Music Industry Careers Audio Technology
- AAS Music Industry Careers Performance Certificate in Performance
- AAS Music Industry Careers Venue and Talent Management Certificate in Venue and Talent Management
- AAS Music Industry Careers Songwriting Certificate in Songwriting



You'll work one-on-one with our faculty who are professional musicians with extensive performance backgrounds.

Students interested in making a career in the music industry in the styles of Rock, Country, Blues, R&B, Contemporary Praise and Worship, and Jazz, or students wanting to work in a team to produce commercial music product, would be interested in our Music Industry Careers Programs.

Skill Outcomes

Skill outcomes for Audio include: miking techniques, sound design, mixing and mastering, digital recording, electronic trouble-shooting, and repair.

Skill outcomes for Songwriting include: Style techniques for Rock, Blues, R&B, Country, Jazz, Pop, and Contemporary Praise and Worship genres; music notation, transposition, voicing, song writing revenue streams, publishing, and internet marketing.

Skill outcomes for Venue and Talent Management include: Contract negotiation, copyright registration, recording revenue streams, and standard industry practices.

Skill outcomes for Performance include: Performance and rehearsal techniques in Rock, Country, R&B, Jazz, Contemporary Praise and Worship, and Blues genres; also songwriting and arranging, publishing, and internet marketing.

Scholarships

Music Industry Careers offers scholarships through Hearts-In-the-Arts and the MCC Foundation. Auditions are scheduled through Jon Kutz at jkutz@mclennan.edu or 299-8110.

Financial Aid

If you are interested in applying for financial aid, please complete the FAFSA at www.fafsa.gov by June 1 for the following academic year. For more information about financial aid, go to www.mclennan.edu/financial-aid or call McLennan's Highlander Central at 254-299-8622.

Gainful Employment Information

Gainful Employment information for this program is on McLennan's website. This information is designed to help you determine the career outlook and costs of this program so you can make an informed decision about your career choice. Go to www.mclennan.edu/gainful-employment to learn more.

Learn More

To find out more about Music Industry Careers at McLennan, visit www.mclennan.edu/music-industry-careers.

McLennan Community College is an equal opportunity education provider and employer (See Nondiscrimination Policy, E-XXXIV).

**For more
information,
contact:**

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