

THE ANNUAL REPORT OF THE MCC FOUNDATION

BRICKS & Mortarboards

YOU MAKE A LIVING BY WHAT YOU GET; YOU MAKE A LIFE BY WHAT YOU GIVE

Winston Churchill

2013



2012-2013 THE YEAR IN REVIEW

From MCC Foundation Board Chair & Executive Director



OUR MISSION

The McLennan Community College Foundation promotes quality higher education that enriches the academic, economic and cultural life of our diverse community.

To further this mission, the Foundation acquires financial resources and strengthens support to fund scholarships, professional development and capital improvements for the students, faculty and staff of the College and the broader communities it serves.

In so doing, the Foundation hopes to enhance quality of life, encourage success and positively change the futures of students and their families.

We are delighted to report that the McLennan Community College Foundation achieved historical highs in several categories during a most successful 2012-2013 year. The annual Golf Classic netted over \$41,000, 25 percent above the net proceeds of the 2011-2012 year, which itself was an historical high benchmark. In addition, our spring fundraiser, the Hearts in the Arts Gala, also proved successful with a ten percent increase in net proceeds to almost \$10,000. While general total donations from the community decreased from the prior year due to prior year campaigns for the All-Steinway School and the Health Professions Complex, the market value of invested funds increased significantly by almost eight percent to a new record net asset value of \$11,584,000 (after disbursements for all programs)! And though the number of major gifts received declined, our donor base grew from previous years, which is favorable for future years.

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The McLennan Community College Foundation Board continues to support the current strategic goal of expanding the net assets of the Foundation to at least \$15 million. While the Foundation is well on its way to this goal, the work of fundraising continues to be challenging in a local environment that hosts many competing and worthwhile not-for-profit entities making their cases to limited local philanthropists and donors.

One significant area of increase in annual giving was the McLennan employee giving program. A very energetic campus committee of staff and faculty, organized by the Foundation, gave a new look to the annual back-to-school campaign for employee monthly giving, which resulted in 20 new monthly donors! Annual gifts from the employee giving program now reach just over \$60,000. The total percentage of staff and faculty giving to the McLennan Community College Foundation is now at 38 percent, the highest in the Foundation's history!

The Foundation continues to lead the planning committee for McLennan's 50th anniversary celebration from 2015 to 2016 (representing the 50 years since the bond approval established the college in 1965 to the first day of classes September 19, 1966). A full year of activities is being planned for the campus along with various departmental celebrations. Fundraising is also being planned, so that the costs of the 50th anniversary celebration will not be borne by the college's institutional budgets.

Recognizing the need for new scholarship funds to assist students completing their work at McLennan by transferring to one of the University Center partners for upper-level degrees, the McLennan Community College Foundation joined the University Center to establish a

new activity: the Crawfish Crawl (5k and 1k runs). It is hoped that this will be an annual spring event. This first "crawl" raised just over \$2,000 for transfer scholarships. Another opportunity to assist students, as well as faculty and staff, presented itself when the West Fertilizer Disaster occurred on April 17, 2013. Several college-related individuals and families lost first responders in the disaster, and a number of employees and students living in West lost their homes as well as personal items such as books and computers. The McLennan family immediately worked to raise funding in two new funds at the Foundation, one for students and one for staff/faculty, who were affected by the devastating explosion. This is a prime example of how the McLennan Community College Foundation assists students, staff and faculty in times of dire need.

Finally, the Foundation continued to emphasize and improve on its ability to award scholarships and employee professional development grants, which are the primary functions of the McLennan Community College Foundation. Since the Foundation's inception in 1990, over \$3.725 million in scholarships and over a half-million dollars in professional development grants have been made possible. Enhancing the quality of education and the number of students who are educated improves our entire community by expanding our job force and tax base. It also emphasizes the importance of and need for the McLennan Community College Foundation.

We look forward to continuing our mission of extending the gift of knowledge to all those seeking it, and we are thankful for the community support which makes all this possible.

Ann Roznovsky

Board Chair, 2013
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The McLennan Community College Foundation recognizes and thanks donors who have made gifts of **\$10,000** or more during 2012-2013.

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FIRST GENERATION SUMMER TRIP

In 2006, two prominent local philanthropists had a vision to assist students who were the first in their family to attend and succeed in higher education. Through their generosity, the Bernard & Audre Rapoport First Generation Scholars Program was formed, and it has been serving the students of McLennan ever since.

Program elements include:

- College-focused awareness and outreach in underserved segments of the community, starting as early as 4th grade in order to plant the seeds of college education aspirations
- Each year, up to 18 students are selected to receive \$5,000 scholarships to assist with tuition, fees and books for the first two years at McLennan, as well as an initial summer bridge program
- Chosen students participate in college preparatory courses on campus during the summer prior to their freshman year
- Chosen students are matched with a sophomore mentor to provide support and guidance during the first year of college
- Students who successfully complete the 2-year program may be eligible for scholarships for their 3rd and 4th years of college

Beginning in 2013, students in the program take an education field trip during the summer orientation period. This year, members of Cohorts 6 & 7 of the Bernard and Audre Rapoport McLennan Community College First Generation Scholars Program took a trip to Fort Worth as a part of the Summer 2013 bridge program. The group toured the Western Currency – Bureau of Engraving and Printing and enjoyed dinner at Riata before attending a musical of “Miss Saigon” at the Casa Manana Theatre.

THE BIG SIM TRAINS DOCTORS, NURSES SIDE-BY-SIDE

The “Big Sim,” an interdisciplinary training exercise partnering Family Health Center residents and faculty with McLennan nursing students and faculty was held on June 18, 2013 in the College’s Health Professions Simulation Lab.

During the simulations, resident physicians worked side by side with McLennan registered nursing (RN) and licensed vocational nursing (LVN) students to simulate treating trauma patients from the ambulance delivery bay to the emergency room setting. Complex simulations such as the Big Sim teach the type of collaboration and teamwork both doctors and nurses will experience in an actual hospital setting.

“From everyone I’ve spoken with, this was a big success,” said Dr. Jackson Griggs of the Waco Family Medicine Residency Program. “I’m so glad to see this kind of multi-discipline simulation come together.”

Thanks to our new Simulation Lab *Premier donors:

- The Meadows Foundation
- CMC Cityscape II Partners
- Cooper Foundation
- Scott and White Healthcare
- Waco Foundation
- David and Dorothy Fornoff

*Premier donors sponsored a generous gift of \$10,000 or more to the project

SCHOLARSHIP NIGHT CELEBRATES DONORS & SCHOLARS

More than 19 donors who gave \$1.3 million in new endowed scholarships or major gifts last year to the McLennan Community College Foundation were honored at the 12th Annual Scholarship, Alumni & Donor Recognition event was held on September 11, 2012.

The event also celebrated the achievements of several hundred students who received scholarships from the Foundation and College this year, as well as the 2012 Highlander Alumni Association’s Distinguished Alumni and Distinguished Young Leader award winners.



Congratulations to 2012 Distinguished Award Winners

Distinguished Alumni Landon Hengst (pictured bottom-right)

Distinguished Young Leader Christopher Brown (pictured top-left)

Judge Ken Starr, president of Baylor University, gave the keynote address about his early college years at San Antonio College and how an excellent educational foundation has determined his life’s course.





26TH ANNUAL GOLF CLASSIC SETS SPONSORSHIP, PARTICIPANT RECORDS

As the McLennan Community College Foundation Golf Classic approached, we wondered how we could make the event more special for our participants ... the solution: more fun! Not only was this year's tournament special in features and record participation, but it also boasted an enormous outpouring of support from sponsors and players that resulted in the highest-earning tournament in history. The tournament saw an almost 25 percent increase in net profits over last year's record-setting tournament!

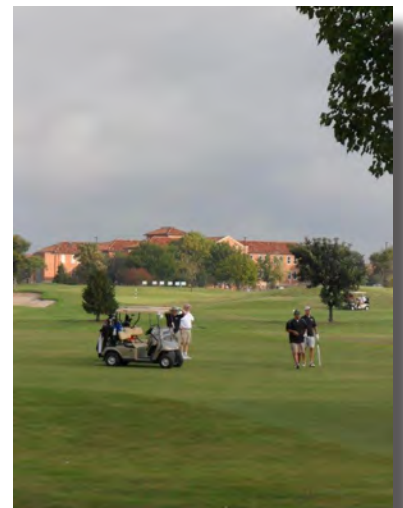
were on hand to support the event, which is the largest fundraiser of the year for the McLennan Community College Foundation. Proceeds support student scholarships and capital needs.

Among the exciting highlights of the tournament were hole-in-one contests featuring chances to win a GMC Sierra truck, sponsored by Richard Karr Motors, or a 2012 Harley-Davidson motorcycle, sponsored by Harley-Davidson of Waco! Silent Auction items ranging from the useful to the unique brought in several thousand dollars in generous bids.

Our deepest thanks go out to the more than 130 businesses and individuals who supported the tournament through sponsorships or donations of cash or prizes. We especially recognize our title sponsors, the City of Lacy-Lakeview/ Hampton Inn/and Fairfield Inn and Suites, for their generous support!



Beautiful fall weather and the ever-popular Cottonwood Creek Golf Course set the stage for a day of fun for the more than 230 golfers who participated. Dozens of enthusiastic McLennan coaches and student athletes



Steinway Series Concerts Delight Audiences

The exotic sound of the Marimba paired with the sophistication of a Steinway created a delightful afternoon of music for guests at the “Well-Tempered Keyboards” concert on October 14, 2012.

Accomplished musicians Robert Crutchfield and Dr. Maria Mika Guenette comprise the “Well-Tempered Keyboards” piano and percussion duo, which was the first performance in the 2012-2013 McLennan Steinway Concert Series.

Known for their adrenalized performances and refined artistry, Anderson & Roe (pictured right, top) thrilled audience members with the second Steinway concert on February 2, 2013. Greg Anderson and Elizabeth Joy Roe have been described as “Fred Astaire and Ginger Rogers transposed . . . to the keyboard” – an apt description based on their fabulous concert at the Ball Performing Arts Center!

Donors who have given to the All-Steinway Campaign were recognized at a special donor ceremony and reception prior to the Anderson & Roe concert. The Foundation unveiled a wall of donor plaques commemorating their generosity.



HEARTS IN THE ARTS “HAIRSPRAY” GALA



It is widely known in the philanthropic sector that gala fundraisers can be expensive to host, which is why they’re more “friend”raisers than fundraisers. After 12 years of hosting lovely galas, the McLennan Community College Foundation has, at times, found that to be the case.

However, the 2013 Gala held on February 21, 2013, featuring the hugely popular McLennan Theatre production of the Broadway favorite “Hairspray,” bucked the trend. Thanks, in part, to implementing some cost-cutting measures, net proceeds were 46 percent ahead of last year! The gala dinner was held at The Art Center of Waco on the McLennan campus, where **225 guests** enjoyed a lavish cocktail dinner buffet.

After dinner, it was a quick ride or walk over to the Ball Performing Arts Center for the spectacular McLennan Theatre performance of “Hairspray.” Word from our guests was that the show was among the best Gala theatre performances ever!

Another popular Gala feature was the raffle drawing for the diamond and stainless steel ladies’ Tag Heuer watch, won by local banker Dana Hassell.

CRAWFISH CRAWL RAISES SCHOLARSHIP DOLLARS



More than **100 runners and walkers** participated in the inaugural Crawfish Crawl on April 6, 2013 at the Bosque River Stage. The 1K walk and 5K run, sponsored by the College's University Center, offered participants challenging and scenic courses through campus while raising money for University Center transfer scholarships for McLennan students.

"I was excited about the initial turnout and how it allowed students and community members to see our campus and have the opportunity to participate in the annual Crawfish Boil as well," said University Center Director Lewis Snell. The Crawfish Boil has been an annual fundraising event sponsored by Student Activities, and the Crawfish Crawl was a new addition this year!

The McLennan Community College Foundation will administer the Crawl proceeds, which will fund scholarships for students transferring from McLennan to University Center partner schools Texas Tech University, Tarleton State University and Midwestern State University. This marks an opportunity for the MCC Foundation to assist McLennan students transferring to another college.

6TH ANNUAL ALUMNI & FRIENDS REUNION PICNIC

More than **80 community members** gathered at the Bosque River Stage for the Sixth Annual Highlander Alumni & Friends Association Reunion Picnic on June 13, 2013. They enjoyed a picnic dinner catered by Greater Western Dining and a rockin' concert by local favorite, The Morticians.

The Highlander Alumni & Friends Association is a special project of the McLennan Community College Foundation. The Association is free to all current and former students and faculty as well as to community friends of McLennan. Learn more about the Highlander Alumni & Friends Association at <http://alumni.mclennan.edu>.



FOUNDATION *Board* 2013



The Board of Directors of the MCC Foundation comprises 25 community volunteers who dedicate their time, treasures and talents to furthering the mission of the MCC Foundation.

We recognize them for their dedication and leadership.

Front row, left to right: Ann Roznovsky, Dr. Hazel Rowe, Annette Lindsey, Fay Gutierrez, Diane Castello, Valerie Robinson

Second row, left to right: Lisa Sheldon, Nelwyn Reagan, Dr. Johnette McKown, Diane Deaver, Betty Bauer, Bill Patterson, Luanne Klaras

Third row, left to right: K. Paul Holt, Randy Cox, Winfred Watkins, Mike Bidwell, Harry I. Harelik, Murray Watson, Jr., Louis Englander

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SEPTEMBER 1, 2012-AUGUST 31, 2013

Whether they showed their support through an endowed scholarship, an honorarium or memorial gift, monthly giving, planned giving, participation in an MCC Foundation event, purchase of a Highlander Legacy Plaza paver, support of the All-Steinway or Health Professions initiatives, with an in-kind donation or one-time gift, each and every MCC Foundation supporter is appreciated. We salute those who have given their trust and support to McLennan this year:

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2013

FINANCIAL STATEMENTS

YEAR ENDED AUGUST 31, 2013

McLennan Community College Foundation

Statements of Financial Position

August 31, 2013 and 2012

	<u>2013</u>	<u>2012</u>
<u>Assets</u>		
Cash and cash equivalents	\$ 292,446	89,239
Contributions receivable	648,448	798,295
Due from affiliated organization	-	5,000
Investments	10,620,277	9,234,469
Cash surrender value of life insurance policies	58,451	56,023
Equipment, less accumulated depreciation of \$54,392 in 2012	-	557,538
Other assets	<u>17,500</u>	<u>-</u>
	<u>\$ 11,637,122</u>	<u>10,740,564</u>
<u>Liabilities and Net Assets</u>		
Accounts payable	\$ 5,551	250
Due to affiliated organization	<u>47,643</u>	<u>-</u>
Total liabilities	<u>53,194</u>	<u>250</u>
Net assets:		
Unrestricted	273,141	270,190
Temporarily restricted	5,332,385	4,726,636
Permanently restricted	<u>5,978,402</u>	<u>5,743,488</u>
Total net assets	<u>11,583,928</u>	<u>10,740,314</u>
	<u>\$ 11,637,122</u>	<u>10,740,564</u>

2013

FINANCIAL STATEMENTS
YEAR ENDED AUGUST 31, 2013

McLennan Community College Foundation

Statement of Activities

Year Ended August 31, 2013

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenue and other support:				
Contributions	\$ 281,270	265,320	234,914	781,504
Special events, net expenses of \$43,745	-	64,705	-	64,705
Investment income (loss):				
Interest and dividends	-	199,382	-	199,382
Net investment gains	-	1,091,777	-	1,091,777
Investment fees	-	(35,552)	-	(35,552)
Other income	2,728	-	-	2,728
Net assets released from restrictions	979,883	(979,883)	-	-
Total revenue and other support	1,263,881	605,749	234,914	2,104,544
Expenses:				
Program expenses:				
Scholarships	249,781	-	-	249,781
Capital facilities assistance	581,172	-	-	581,172
Professional development	47,643	-	-	47,643
Other program expenses	38,313	-	-	38,313
Management and general	344,021	-	-	344,021
Total expenses	1,260,930	-	-	1,260,930
Change in net assets	2,951	605,749	234,914	843,614
Net assets at beginning of year	270,190	4,726,636	5,743,488	10,740,314
Net assets at end of year	\$ 273,141	5,332,385	5,978,402	11,583,928

FINANCIAL STATEMENTS

YEAR ENDED AUGUST 31, 2012

McLennan Community College Foundation

Statement of Activities

Year Ended August 31, 2012

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Revenue and other support:				
Contributions	\$ 267,865	750,214	674,269	1,692,348
Special events, net expenses of \$39,265	-	54,430	-	54,430
Investment income (loss):				
Interest and dividends	-	187,610	-	187,610
Net investment gains	-	553,657	-	553,657
Investment fees	-	(31,048)	-	(31,048)
Other income	2,419	-	-	2,419
Net assets released from restrictions	<u>1,100,146</u>	<u>(1,100,146)</u>	<u>-</u>	<u>-</u>
 Total revenue and other support	 <u>1,370,430</u>	 <u>414,717</u>	 <u>674,269</u>	 <u>2,459,416</u>
 Expenses:				
Program expenses:				
Scholarships	266,787	-	-	266,787
Capital facilities assistance	675,821	-	-	675,821
Professional development	45,473	-	-	45,473
Other program expenses	36,020	-	-	36,020
Management and general	<u>344,641</u>	<u>-</u>	<u>-</u>	<u>344,641</u>
 Total expenses	 <u>1,368,742</u>	 <u>-</u>	 <u>-</u>	 <u>1,368,742</u>
 Change in net assets	 1,688	 414,717	 674,269	 1,090,674
Net assets at beginning of year	<u>268,502</u>	<u>4,311,919</u>	<u>5,069,219</u>	<u>9,649,640</u>
Net assets at end of year	<u>\$ 270,190</u>	<u>4,726,636</u>	<u>5,743,488</u>	<u>10,740,314</u>

THE MCLENNAN COMMUNITY COLLEGE FOUNDATION

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